



**St. Catharines Art Association  
Art Lovers' Affair: Show, Sale & Auction**

To Whom It May Concern,

In our continued effort to foster the appreciation and support of the visual arts in St. Catharines and the Niagara Region, and to promote artistic development for its members we have once again planned an art show this February at Hernder Estate Wines in St. Catharines. The four-day show will be held from February 9th to 12th and will feature a silent auction as well as several works of art from local emerging and established Niagara artists.

The highlight of the show will be an evening fundraiser on Saturday, February 11th. During the evening, there will be a live auction, hot and cold hors d'oeuvres, complimentary wine, entertainment by Tricia Cole, door prizes and many surprises to celebrate our love of art. Part of the proceeds of this event will be used towards the SCAA Art Education Scholarship Fund, a new endeavour to give back to the Niagara community. This scholarship will be open to all High School Art Students wishing to continue their education in visual art at a post-secondary level. Last year we were able to give \$600 to local students. This year we are hoping to give back even more, therefore at this time we are seeking sponsors and donations. (Please see the attached for additional details on the levels of sponsorships and entitlements, including your invitation to the Artists' Opening Reception Thurs, Feb. 9th at 7pm).

We anticipate several hundreds of people during the span of the Show, with at least 150 in attendance at the Affair. Your donation this year will enable us to keep promoting and fostering the arts through continued leadership and connections among members in the Association, the arts community, and the general public.

Your participation is greatly appreciated and will help to make this event a great success! However, more importantly, your support will help change the lives of future artists in your community.

Sincerely,

Deedee Alexandre  
President

Robin Nisbet  
Marketing & Publicity Chair



February 9th to 12th, 2017

at Hernder Estate Wines  
1607 Eighth Avenue Louth, St Catharines

For more information, call 905-732-4782 or 289-821-0855.

*Please help us to make this an affair to remember!*

<b>Sponsorship Levels</b>	<b>Title</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Individual Level Entitlements	<b>\$1500</b>	<b>\$500</b>	<b>\$250</b>	<b>Door Prize</b>
Distribute company promotional materials at all tables	✓			
Complimentary tickets	(8)	(6)	(4)	(2)
Company logo on printed material, advertising	✓	✓	✓	
Website link from SCAA website	✓	✓	✓	
Company logo on interior signage at event	✓	✓	✓	
Company logo on thank you advertisement post event	✓	✓	✓	
Company mentions on social media	✓	✓	✓	✓
Invitation to Artists' Opening Reception	✓	✓	✓	✓

Yes! I want to be part  
of the 2nd Annual  
Art Lovers' Affair.  
(please check the appropriate box)

- Title \$1500
- Gold \$500
- Silver \$250
- Bronze \_\_\_\_\_  
(State Door Prize)

Please complete all contact information:

\_\_\_\_\_  
Name of Contact Person

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

I will mail my payment

Cheques may be mailed to:

**St Catharines Art Association**  
PO Box 5016, St Catharines, Ontario L2R 7T4

If you wish to pay by credit card, need payment or doorprize picked up, please call Robin at 289-821-0855.

Form may also be emailed directly to [business@stcatharinesart.com](mailto:business@stcatharinesart.com)

For more information, visit [www.stcatharinesart.com](http://www.stcatharinesart.com)