



## St. Catharines Art Association Art Lovers' Affair, Show & Sale

To Whom It May Concern,

In a continued effort to foster the appreciation and support of the visual arts in St. Catharines and the Niagara Region, and to promote artistic development for its members, the St. Catharines Art Association has begun plans for the 4<sup>th</sup> Annual Art Lovers' Affair, Show & Sale (ALASS) for February 8 - 10, 2019 at Hernder Estate Wines in St. Catharines. As in the past, the three-day Show & Sale will feature a Silent Auction in addition to the many display boards full of outstanding artwork by local emerging and established Niagara area artists.

The highlight of the event will be the evening fundraiser, The Art Lovers' Affair, on Saturday, February 9, 2019, hosted by local celebrities Peter Dychtiar and Rita Carrey of the Pete and Reet Show. During the evening there will be a juried Live Auction, musical entertainment by Cory Cruise, complimentary wine, hot and cold hors d'oeuvres, raffles, door prizes, and some surprises to help us all celebrate the love of art.

Part of the proceeds of this event will go towards the SCAA Art Education Scholarship Fund, an annual endeavour to give back to the Niagara community. This scholarship is offered to high school art students who plan to continue their education in the visual arts at a post-secondary level. Last year we awarded \$800 to local students, and every year we hope to give even more; therefore, we are seeking sponsors and donations to help us with our fundraising event. Please see the next page for details on the levels of sponsorships and entitlements.

Based on attendance in the past, we anticipate several hundreds of people will attend the three-day show, with over 100 in attendance at the Affair.

Not only would your support help change the lives of future artists in your community, but would also help the St. Catharines Art Association with its mission: to promote and foster the visual arts through continued leadership and connections among its members, the arts community, and the general public. Your participation is appreciated and will help to make this event a great success.

Sincerely,

Brenda Sauder  
SCAA Treasurer  
ALASS Sponsorship Sub-Committee

Tina Clancy  
SCAA Membership and Communications  
ALASS Sponsorship Sub-Committee



## Art Lovers' Affair, Show & Sale

February 8th to 10th, 2019

at Hernder Estate Wines  
1607 Eighth Avenue Louth, St. Catharines

For more information, call Brenda at 289-723-9711

*Please help us to make this an affair to remember!*

Sponsorship Levels	Gold	Silver	Bronze	Gift
Minimum Value (cash or gift)	\$1000	\$500	\$250	\$50
Invitation to Address the Audience at the Affair	*			
Business name in a special thank you on stand-up cards at all tables	*	*		
Business name and link on the SCAA website Event Page	*	*	*	
Business logo on promotional posters at the 3-day Event	*	*	*	
Business name and logo on the Thank You advertisement in local papers	*	*	*	
Business name, logo, and link on the SCAA website for 1 year	*	*	*	
Business logo printed on the Live Auction Catalogue	*	*	*	
Business name and donation printed on the Live Auction Catalogue	*	*	*	*
Business name mentions on social media	*	*	*	*
NEW! Invitation to donate swag for the Swag Bags at the Affair (100 pieces req'd)	*	*	*	*
Number of Complimentary Tickets for the Affair (Value: Pre-order \$45; At-the-Door \$50)	6	4	2	1 **

\*\* Gift must have a minimum value of \$150 in order to receive a complimentary ticket

Yes! I want to be part  
of the 4<sup>th</sup> Annual  
Art Lovers' Affair. Show & Sale

Please check the appropriate box:

	Amount
<input type="checkbox"/> Gold	_____
<input type="checkbox"/> Silver	_____
<input type="checkbox"/> Bronze	_____
<input type="checkbox"/> Gift	_____

(State Door Prize)\*\*

I will mail my payment

### Please complete all the contact information for your Business:

\_\_\_\_\_  
*Name of Contact Person*

\_\_\_\_\_  
*Full Business Name*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*City*

\_\_\_\_\_  
*Postal Code*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*Email*

❖ Cheques may be mailed to:

St Catharines Art Association  
PO Box 5016, St Catharines, Ontario L2R 7T4

❖ If you wish to pay by credit card, need your payment or door prize to be picked up,  
please call Brenda at 289-723-9711.

❖ This form may also be emailed directly to [business@stcatharinesart.com](mailto:business@stcatharinesart.com)

❖ For more information, visit [www.stcatharinesart.com](http://www.stcatharinesart.com)